

University Faculty Council Minutes, Dec. 12, 2023

The Indiana University Faculty Council held a virtual, synchronous meeting via Zoom on Tuesday afternoon, December 12, 2023. With University President, Pam Whitten, as Presiding Officer and Professor Susan Popham acting as secretary, the meeting convened at 1:32 pm.

1. **Approval of the minutes** of October 31, 2023. Moved to approve by Kevin Johnson and seconded by Danielle DeSawal. Motion passed unanimously.

2. **Executive Committee Business**

Philip Goff, UFC Co-chair, IUI, brought up one matter about the re-set of IU Online, working with Sue S. G., and Chris Foley. He is especially cognizant of the role of the Iur Regional campuses, and they hope to have an action item soon, perhaps by March. He also spoke about recent developments on the IUPUI, soon to be IU Indy campus: Computer Science department will stay, despite tenure offers from Purdue, with IU Indy, the future of the Energy Engineering program among others, and those faculty who have chosen to retire early.

Colin Johnson, UFC Co-chair, IU Bloomington, spoke about the work of advising on the Bloomington campus and the very good developments taking place. He also spoke about the work surrounding the re-structuring of the Kinsey Institute, noting that the motion to restructure the Institute had been tabled so that more faculty input can be gathered.

Carolyn Schult, UFC Co-chair, IU South Bend, spoke about the budget re-design components, some recent implementations have left the regional campuses struggling and very strapped.

3. **Presiding Officer's Report:** President Pamela Whitten discussed the work continuing on the Strategic Plan 2030. In regards Pillar 1, Student Success (new technology, Stellaris has begun implementation) will roll out in Fall 2024; the 21st c. scholars Initiative will enroll many low-income students and will increase enrollment overall; and the recent AACSC grant. In Pillar 2, research work is on the rise. External grant funds up by 19%, and grants sought up by 45%. New VPs across the system will bring extensive experience to the research mission. In Pillar 3, state engagement, IU Innovates has begun. IU Indy update: Latha Ramchand has just been announced as the inaugural Chancellor who will start Feb. 12. Pres. Whitten also mentioned IU SB for re-alignment and re-organization. IU Kelley School of Business just launched a new degree / outreach to Indianapolis. Faculty highlights: IU Medicine just received a huge grant from NIH about addiction research and adolescent addiction. Also a researcher of exoplanetary systems got a NASA grant. Also 3 students from IU SB in physics, spoke at a conference in Hawaii, based on their work with their faculty mentor at IU SB. Question/Comment Period (10 minutes): No questions from the floor were forthcoming.

4. **Updates on IU Brand Rollout:** Nancy Paton, Vice President and Chief Communications and Marketing Officer, updated us on the new marketing initiatives. IU Brand Strategy Updates. "Our brand is the promise we make; built from the inside, radiating out." Conducted research and has defined what success looks like: recruitment of highest caliber faculty/staff, increase in research and fundraising dollars, growth in student enrollment, strengthening our pride among our constituents. Numerous platforms on News site: NYT, WaPo, peer communications, public platforms. New homepage drew 8K on the first day, up 1,700 views of our normal site-views. Putting the stories of academic initiatives at the center of our storytelling ecosystem. Goals: increase number of stories and accomplishments; ensure

media outreach reflects diversity of disciplines; growth in multimedia storytelling through Social media. 20% increase in engagement on social media, 14% growth in audience, 36% increase in shares, vertical content views increased 102%. Questions concerned the topic of student involvement in the marketing re-branding; international student outreach; re-designing branded tools, like Ppt; tailoring to the unique identities of each of the campuses.

5. Updates from the Vice President for Student Success: Julie Payne-Kirchmeier, Vice President for Student Success, spoke about the recent initiatives, like OVPSS Priorities, technologies, etc. Every student can thrive in their time at IU and beyond. Guiding Principles: Student centered, research grounded, metric focused, equity minded, data informed, campus relevant. Priorities: basic needs access; student success technology; student mental / physical health; student data analysis and visualization; guided pathway in intervention for enrollment and retention; student-centered policy, process, and practice; revenue generation; supporting IU 2030 Pillar 1 on each campus. Accomplishments include: FAFSA simplification, ICHE grant \$1M success coaches, etc. Student Success Technology/ Stellic; individualized, integrated, effective, scaled for equity of experience. Have built a timeline to work with each campus so as to fully launch as each campus is ready. Questions included those about job loss or re-organization, AI-supported components in Stellic, underrepresented groups of students, etc.

6. Updates on University-wide A.I. Taskforce - Composition and Process: Carolyn Schult, UFC Co-chair, IU South Bend, presented the AI-taskforce charge questions and a list of members of the committee. The committee will begin in January and hope to be done by March 1. The committee and its charge, U7-2024: AI Taskforce Composition, passed unanimously. 10

7. Discussion Item of gender-neutral terms to designate retired faculty: include “Emerit” as a gender-neutral option for faculty. Both Philip Goff and Colin Johnson both spoke about this topic: other institutions, like U Wisconsin Madison have moved in this direction, and they shared input from retired faculty. There was also some discussion about the need to pre-approve the process of updating all documents relating to this title change, so that each document or webpage does not need individual approval to be updated.

8. Update on Policy on Consensual Relationships, ACA-33. Jennifer Kincaid gave us an update on the process and revisions on said policy. Pres. Whitten spoke about the need for the University Council to review the policy. Then the policy was voted on and approved.

The meeting was adjourned at 3:11 pm.